

PRESS RELEASE

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ASC Announces Asian Pacific Expansion

Vice President Marcus Rex Leads New Singapore Office

Hoesbach/Germany, April 26, 2005 – ASC (www.asctelecom.com), a leading provider of communications recording and quality monitoring solutions for contact centers, financial institutions, and public safety and government organizations, today announced the establishment of a new office in Singapore. Marcus Rex has been named Vice President of ASC's Asian Pacific division and will seek to expand business throughout the region. Mr. Rex held a management position at ASC headquarters in Germany since 2002.

Increased outsourcing by U.S. and European contact centers as well as an explosion of economic growth in the region led to the opening at the new location. ASC's growing business in Australia and Asia -- including installations in India, Vietnam, and Singapore -- contributed to the decision as well.

Guenther Mueller, Chairman and CEO of ASC, said, "We have always adopted a customer-centric approach for our users. By founding an office in Singapore, we will be able to respond more rapidly to regional requests for technical support and other forms of assistance. In addition, we will coordinate more closely with existing partners in the area and seek new ones to increase our market share."

Mr. Rex, Vice President of ASC's Asian Pacific division, added, "The Asian clientele demands the best technological systems, and we will help them how to implement, use and service our solutions."

Mr. Rex continued by recommending ASC's award-winning VoIP recording product, *EVOip*, for the highly sophisticated Asian market because of its ease of installation in new contact centers and feature-rich functions such as record-on-demand, keep/delete, pause/resume, and last call repeat.

About ASC

ASC, headquartered in Hoesbach, Germany, is a leading global provider of integrated communications recording and quality monitoring solutions for contact centers, financial institutions, and public safety and government organizations. With more than 40 years experience in the communications industry, ASC has over 20,000 installations in more than 60 countries.

Contact

Katrin Henkel, PR & Communications
ASC telecom AG · Seibelstrasse 2 - 4 · 63768 Hoesbach / Germany
Phone: +49 6021 5001-264 Fax: +49 6021 5001-310
k.henkel@asc.de
Visit us at www.asctelecom.com.