

PRESS RELEASE

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ASC Japan and NRI Group, Tokyo Introduce World's First Recorder for Mobile Phones

Systems Integration and Other Features Provide Robust Solution

Tokyo, Japan, April 6, 2009 – ASC Japan (www.asctelecom.com), a leading provider of innovative solutions to record, analyze and evaluate communications, and NRI Data iTech(NRI Group), a leading solution provider for financial institutions, today introduced the world's first recording solution for mobile phones. The product provides highly-secured mobile communications by using ASC's state-of-the-art recording technology and a dedicated NRI integration based on an ASC application programming interface (API).

The solution records conversations between employees and customers at any time or location, and captures agent ID, time of recording and other call-index data. ASC and NRI Data iTech collaborated on systems integration and tested with NTT Docomo, Japan's largest mobile carrier.

Oemer Korkmaz, President of ASC Japan, said, "As business management systems change rapidly, high-speed communications and business tools such as ASC's mobile VoIP recorder are needed to improve employee and customer satisfaction. The product also helps to verify transactions and meet strict compliance regulations."

The recorder works with a mobile IP Centrex solution. It includes a redundant backup system for disaster recovery; supports J-Sox compliance; and provides VoIP/digital/analog/T1/E1 integration.

In addition to improving daily business communications, the recorder for mobile phones provides features to protect against threat calls and other illegal interactions.

ASC's new Japanese subsidiary is located in Tokyo and represents an important step of a long emphasis on Japan by ASC. Japan, one of largest markets in Asia, is experiencing rapid growth in its financial sector, call centers and public safety organizations, three fields emphasized by ASC worldwide.



About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate multimedia-based communications. ASC's solutions reveal vital information, enabling companies and organizations to considerably improve their value creation: contact centers enhance customer service, efficiently deploy staff and increase productivity. Financial institutions fulfill documentation requirements, achieve a higher level of legal security and reduce costs. First responders and public safety organizations enhance reactivity in emergency situations; therefore, ASC provides an important contribution to public safety.

ASC solutions are innovative. They include workforce optimization, e-learning and e-coaching, and dynamically adapt to the rising demands of organizations across all industries and sizes. Due to their open architecture, they seamlessly integrate into any IT and communications environment. This provides investment protection whereas time and costs for implementation are reduced to a minimum.

ASC software is multi-tenancy capable. Customers obtain communications services from a provider like "water from a tap" - on demand, as required, and with maximum flexibility. In such an on-demand scenario, customers benefit from a sophisticated communications recording and analyzing platform without financial pre-investments. The multi-tenancy capability of ASC's solutions gives service providers the opportunity to open up new business sectors.

ASC is continuously improving the functionality, usability and interoperability of its solutions. Every year, about one-fifth of revenues are re-invested in research and development. The company, founded in 1964, with headquarters in Hoesbach, Germany, provides a global partner and service network. With subsidiaries in Great Britain, France, Switzerland, the United States, Japan and Singapore as well as certified distribution partners, ASC is represented in more than 60 countries worldwide. Global strategic partnerships with industry leading telecommunications vendors assure interoperability of ASC's solutions in virtually every IT infrastructure.

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