

# PRESS RELEASE

(Hoesbach/Germany, June 29, 2009)



## ASC Forms New Partnership with Toenec, Tokyo

### Japanese Distribution Agreement Announced

*Hoesbach/Germany, June 29, 2009* – ASC ([www.asctelecom.com](http://www.asctelecom.com)), a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced the formation of a new partnership with Toenec, an electricity and information communications company in Tokyo, Japan.

Toenec Corporation will distribute ASC's recording solutions including *EVO<sub>ip</sub>* for VoIP environments and MARATHON EVOLUTION.

Oemer Korkmaz, President of ASC's subsidiary in Japan, said, "We are honored to join with Toenec and will benefit greatly from its prominence in the Japanese market and experience in providing essential infrastructure for the nation. This partnership represents an important strategic alliance and one more step in ASC's continuing focus on the Asian-Pacific region."

ASC's advanced Voice over IP recording solution *EVO<sub>ip</sub>* is completely software-based. It captures telephone calls from the network and enables storage, playback and archiving of the entire communication. This solution uses SIP for real-time call tagging and enhanced search-and-replay, without the need for a CTI server. *EVO<sub>ip</sub>* can handle encrypted calls and provides adjustable modes for individual, bulk or selective recording.

MARATHON EVOLUTION, ASC's communications recording solution, was introduced into the market in 2003 as the world's first Linux recorder. Its modular design fits existing infrastructures, thus saving on operational expenses, and the ability to connect multiple units to the same server is well-suited for companies with several locations. The system may be used for compliance purposes, to verify transactions and to provide protection from liability. It offers secure communications, fail-safe operation and redundancy.

#### **About ASC**

ASC is a leading global provider of innovative solutions to record, analyze and evaluate multimedia-based communications. ASC's solutions reveal vital information, enabling companies and organizations to considerably improve their value creation: contact centers enhance customer service, efficiently deploy staff and increase productivity. Financial institutions fulfill documentation requirements, achieve a higher level of legal security and reduce costs. First responders and



public safety organizations enhance reactivity in emergency situations; therefore, ASC provides an important contribution to public safety.

ASC is continuously improving the functionality, usability and interoperability of its solutions. Every year, about one-fifth of revenues are re-invested in research and development. The company, founded in 1964, with headquarters in Hoesbach, Germany, provides a global partner and service network. With subsidiaries in Great Britain, France, Switzerland, the United States, Japan and Singapore as well as certified distribution partners, ASC is represented in more than 60 countries worldwide. Global strategic partnerships with industry leading telecommunications vendors assure interoperability of ASC's solutions in virtually every IT infrastructure.

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